



The Accademia Nazionale di San Luca  
has great pleasure in inviting you to participate in the

STUDY DAY

# GIUSEPPE PANZA DI BIUMO

## La passione della collezione

*coordinators*

Nicoletta Cardano and Francesco Moschini

*in collaboration with the*

Dipartimento di Storia dell'Arte e Spettacolo, Università degli Studi "La Sapienza", Rome

*academic committee*

Paolo Portoghesi, Francesco Moschini, Nicoletta Cardano, Claudio Zambianchi

**Thursday 11<sup>th</sup> December 2014, from 9:30 am**

The Accademia Nazionale di San Luca is dedicating a day of study to the figure of Giuseppe Panza di Biumo and his internationally significant role as a collector of contemporary art.

The conference will highlight the importance of the figure of Panza di Biumo who, from the 1950s onwards and together with his wife Rosa Giovanna, dedicated passion, intelligence and vision to creating one of the most interesting collections of contemporary art to have emerged in the second half of the twentieth century, bringing together major works by the most significant artists of the time: from abstract expressionism and pop art to minimalism, conceptual art and environmental art, in addition to the "third section" of the collection which dates from the 1980s onwards. Thanks to choices that were ahead of their time and a continual pursuit of quality, the collection offers a synthesis of the most advanced and significant forms of contemporary art.

The study day is the first such event to address this argument and sees the participation of some of the contemporary art world's leading scholars, with the aim of increasing awareness of and investigating the lines of research, the projects and the achievements of Panza di Biumo, and hopefully laying the foundations for further work on the theme. The study day will be divided into three sessions: the morning session will address the figure of Panza and the significance and evolution of his collection; the early afternoon session will be dedicated to his projects for the creation of a museum of contemporary art and his relationship with public institutions; the final session will focus on possible criteria for the display of works from the collection and on Villa Menafoglio Litta Panza in Varese, a favoured venue for trials and experiments with possible forms of display and today still home to a part of the collection which was donated to the Fondo Ambiente Italiano in 1996.

Since its very foundation the Accademia Nazionale di San Luca has always been a byword for the promotion of the visual arts, and in organising this event the Academy's intention has been to highlight Panza di Biumo's role as a leading figure in international art collection and to do so Rome, a city which was, in fact, the site of some of the defining moments in the collection's evolution: the acquisition of four drawings by Franz Kline during the artist's first ever European show at the La Tartaruga gallery in 1958; the 1980 exhibition at the Galleria Nazionale d'Arte Moderna featuring the minimalist sculptures of Andre, Judd and Morris – the first occasion on which works from the collection were exhibited in a public museum; and the 1980-1981 project for a museum of American art of the 1960s and 1970s, which was to have been realised at Villa Doria Pamphilj.

To coincide with the study day the Academy's Gallery on the third floor of Palazzo Carpegna will be hosting an exhibition entitled *Omaggio a Giuseppe Panza di Biumo. La passione della collezione* [A homage to Giuseppe Panza di Biumo. The passion of collecting], with an important selection of works from the collection, featuring pieces by Franz Kline, Richard Nonas, Joseph Kosuth, Lawrence Carrol, Lies Kraal and Stuart Arends. The works on show include the drawings by Kline that Panza di Biumo acquired in 1958.

The exhibition will remain open to the public until 31<sup>st</sup> January 2015.

**ACCADEMIA NAZIONALE DI SAN LUCA**

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## PROGRAMME

9:30 am

### Official welcome

PAOLO PORTOGHESI, President of the Accademia Nazionale di San Luca  
FRANCESCO MOSCHINI, Secretary General of the Accademia Nazionale di San Luca

LA FIGURA DI GIUSEPPE PANZA DI BIUMO E IL SIGNIFICATO DELLA COLLEZIONE  
**[THE FIGURE OF GIUSEPPE PANZA DI BIUMO  
AND THE SIGNIFICANCE OF THE COLLECTION]**  
introduced and coordinated by GABRIELLA BELLI

### *Testimonies*

ROSA GIOVANNA PANZA DI BIUMO, GIUSEPPINA PANZA DI BIUMO, LAURA MATTIOLI

*Becoming Contemporary: un percorso nella storia della collezione Panza*  
[*Becoming Contemporary: a journey through the history of the Panza Collection*]  
ROBERTA SERPOLLI

*Arte e artisti nella collezione dal Neo-Dada all'arte ambientale*  
[*Art and artists in the collection, from Neo-Dada to environmental art*]  
CLAUDIO ZAMBIANCHI

*L'icona infinita. Panza e il monocromo come idea.*  
[*The infinite icon. Panza and the idea of monochrome*]  
RICCARDO VENTURI

12:00 pm

Preview of the exhibition "Omaggio a Giuseppe Panza di Biumo. La passione della collezione"

12:30 pm

*"... esistono somiglianze tra artisti diversi". Compresenze di artisti italiani nella collezione Panza*  
[*"... similarities exist between different artists". The juxtaposition of Italian artists in the Panza collection*]  
NICOLETTA CARDANO

*Giuseppe Panza di Biumo e la galleria San Fedele*  
[*Giuseppe Panza di Biumo and the San Fedele gallery*]  
ANDREA DALL'ASTA

2:30 pm

ISTITUZIONI PUBBLICHE E COLLEZIONISMO  
**[PUBLIC INSTITUTIONS AND ART COLLECTING ]**  
coordinated by MARIA VITTORIA MARINI CLARELLI

*Ho raccolto un sogno da Panza di Biumo*  
[*From Panza di Biumo I acquired a dream*]  
TOMMASO TRINI

*Sperimentazione nei musei italiani: il caso del Palazzo Ducale di Gubbio*  
[*Italian museums and experimentation: the case of Gubbio's Palazzo Ducale*]  
CATERINA BON VALSASSINA

*Tre progetti non realizzati per Milano: il Museo secondo Giuseppe Panza di Biumo*  
[*Three unfulfilled projects for Milan: the Museum according to Giuseppe Panza di Biumo*]  
GIULIA BOMBELLI

4:30 pm

COLLEZIONISMO E MUSEOGRAFIA  
**[ART COLLECTING AND MUSEOGRAPHY]**  
coordinated by MARIA GRAZIA MESSINA

*Villa Panza (F.A.I.): laboratorio e fucina di criteri d'avanguardia di un collezionista pioniere*  
[*Villa Panza (Fondo Ambiente Italiano): laboratory and proving ground for a pioneering collector's conception of the avant-garde*]  
ANNA BERNARDINI

*Lo spazio architettonico: luoghi storici e musei contemporanei*  
[*The architectural space: historical locations and contemporary museums*]  
FRANCESCO MOSCHINI

*Lo spazio e gli artisti contemporanei*  
[*Contemporary artists and space*]  
ALBERTO ZANMATTI

*Sguardo, percezione, dialogo: Panza di Biumo e la "nuova tradizione" dell'allestimento*  
[*Gaze, perception, dialogue: Panza di Biumo and the "new tradition" of exhibition design*]  
ANNA CHIARA CIMOLI

*Collezionismo di arte africana e arte contemporanea: una compresenza a Villa Panza*  
[*The collecting of African art and contemporary art: a juxtaposition at Villa Panza*]  
FRANCESCO GUZZETTI

**CONCLUDING REMARKS**

GABRIELLA BELLI, CARLO BERTELLI, FILIPPO TREVISANI, CLAUDIO ZAMBIANCHI, NICOLETTA  
CARDANO, FRANCESCO MOSCHINI

7:30 pm

**Inauguration of the exhibition**

Omaggio a Giuseppe Panza di Biumo. La passione della collezione